

VALUE
INTEGRITY
PERFORMANCE

-the foundation for excellence



Investment Tips

Attractive Buying Opportunity:

- Blue Ribbon Income Fund was trading at 5.2% discount to net asset value at May 20, 2010

High Monthly Income:

- \$0.07 per month; 9.4% yield on market price
- Blue Ribbon has paid over \$12 in distributions and increased net asset value per unit since inception in 1997

Award-Winning Investment Manager:

- Bloom was recognized as a TopGun Canadian Equity Portfolio Manager in 2009 by Brendan Wood International

Strong Historical Performance:

- Blue Ribbon has outperformed the S&P/TSX Composite by 5.9% per annum since inception in 1997

Annual Compound Returns	1 Year	3 Year	5 Year	10 Year	Since Inception ¹
Blue Ribbon Income Fund	67.2%	5.9%	7.7%	16.2%	12.6%
S&P/TSX Composite Index	42.1%	0.0%	7.4%	4.7%	6.7%
Outperformance	+25.1%	+5.9%	+0.3%	+11.5%	+5.9%

¹Period from September 16, 1997 (commencement of operations) to March 31, 2010.

Returns for Blue Ribbon Income Fund are unaudited.

Proven Strategy:

- Bloom invests in a high income portfolio of income trust and dividend paying equities that offer strong cash flows, compelling value and experienced management teams and employs active sector and asset allocation to generate high total returns for investors.

For additional information click here